

DISCOVER CANADA'S PREMIER EVENT SECRETARY PLATFORM



CELEBRATING
20 YEARS!
(SINCE 2005)

DogShow.ca is Canada's largest and most trusted event secretary platform. With a network of over 500 professional secretaries, all-breed clubs, and specialty organizations, we are celebrated for our unmatched scale and exceptional service. Save time, reduce stress, and empower your team by seamlessly managing unlimited events for leading organizations, including:

- ✓ **Agility Association of Canada (AAC)**
- ✓ **Barn Hunt Association (BHA)**
- ✓ **Canadian Kennel Club (CKC)**
- ✓ **Canadian Association of Rally Obedience (CARO)**
- ✓ **Canadian Canine Trailing Association (CCTA)**
- ✓ **International Silken Windhound Society (ISWS)**
- ✓ **RATS! Canada**
- ✓ **Sporting Detection Dogs Association (SDDA)**
- ✓ **North American Sport Dog Association (NASDA)**
- ✓ **United Kennel Club (UKC)**

All within one centralized platform.

EFFORTLESS EVENT HOSTING

- ✓ **Seamless Event Setup:** Enjoy a hassle-free experience as we set up your event details based on your premium list. From organizing information to preparing your event listing page, your dedicated representative will guide you every step of the way!
- ✓ **Consolidated Event Page:** Keep event information at your fingertips with a dedicated page that hosts all your documents, schedules, and updates in one convenient place.
- ✓ **Complimentary Promotions:** Increase visibility with free promotional opportunities on public calendars and weekly newsletters, giving your event maximum exposure.
- ✓ **Personalized Secretary Page:** Effortlessly manage multiple events through your own free, branded, and hosted page. Designed for secretaries, it requires no hosting or maintenance on your part.

CLOUD-BASED RELIABILITY

- ✓ **Secure Hosting:** Access your platform from anywhere with confidence, thanks to automatic data backups that provide peace of mind.
- ✓ **Free Automatic Updates:** Stay effortlessly compliant with governing body changes—updates are free and require no installation or manual effort.

FEATURE-RICH EVENT TOOLS



- ✓ **Scheduling & Judging Tools:** Streamline your operations with our Judging Schedule, Running Order, and Scheduling Tool, minimizing conflicts and maximizing efficiency.
- ✓ **Ready-to-Print Reports:** Prepare for your event with ease using judge books, score sheets, and catalogues—all formatted and ready to print in standard and compliant layouts.
- ✓ **Automated Email System:** Effortlessly communicate with participants through private or public messages, with replies seamlessly delivered to your inbox, saving you time and effort.
- ✓ **Treasurer-Friendly Reporting:** Keep finances in order with detailed reports that ensure accuracy and clarity for your treasurer.
- ✓ **Real-Time Result Validation:** Enter results confidently with a user-friendly system that validates data in real time, ensuring the capturing of error-free results.
- ✓ **Offline Accessibility:** Make changes to running orders and results anytime, anywhere, on PC, Mac, iOS, or Android devices—even without an internet connection!

SIMPLIFIED ENTRIES & PAYMENTS



- ✓ **Free Paper & Waiting List Entries:** Say goodbye to additional fees! Enjoy free paper and waiting list entries without extra charges for manual submissions.
- ✓ **Online Entry System:** Manage your entries seamlessly with a fully integrated system that supports online submissions, tracks payments, and automates waiting lists.
- ✓ **Flexible Pricing Options:** Boost participation with automated pricing features, including tiered rates, early bird specials, and member-exclusive discounts.
- ✓ **Zero Costs for Credit Card Processing:** Simplify payment processing with no hidden fees—credit card fees are fully covered by us

ENTRANT COMMUNICATION MADE SIMPLE



- ✓ **Live Updates:** Keep entrants up to date with real-time running orders, results, and message blasts for seamless communication.
- ✓ **Hosted Email System:** Send entry confirmations, final confirmations, and downloadable receipts that remain securely hosted for up to 7 years.
- ✓ **Results Publishing:** Publish final event results to guarantee accessibility for all participants while boosting their overall satisfaction.



STRAIGHTFORWARD PRICING

A flat 10% online entry service fee, free paper and waiting list entries, and no hidden costs—credit card processing fees are fully covered by us. That's simplicity at its best!



SPECIAL OFFER

Certain higher-cost events may qualify for reduced or capped service fees. Contact us for more information.



HAVE QUESTIONS?

You can reach out to us at support@dogshow.ca, and our dedicated team will be delighted to assist you!